

2024

# Manufacturer Sponsorship Packages

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The more we learn about the materials we design and build with — the more we see their interconnected and extensive impacts on **people, our communities, and our planet.**

Countless (and incredible) tools, certifications, databases, initiatives, and systems have sprung up independently in an effort to **provide an “easy button” for sustainability,** yet we find ourselves fundamentally in the same place: unable to establish safe, sustainable materials as the norm, not the option. mindful MATERIALS is the hub the industry needs to get on the same page.

mindful MATERIALS is built on over a decade of **collective action, collaboration and engagement** that has made us a trusted, neutral home for materials sustainability. We see an incredible opportunity to build on recent industry momentum, materials pledges, new leadership, and a deep hunger for next steps and accountability. What comes next takes alignment, and it will take all of us.

Our success will not be found through the independent actions of any single company or organization — it will be through the act of **bringing those actions together for greater impact.**

Join us as we **focus, convene, unify, and scale** this collaborative effort.

# Your Support Enables

## COMMUNITY



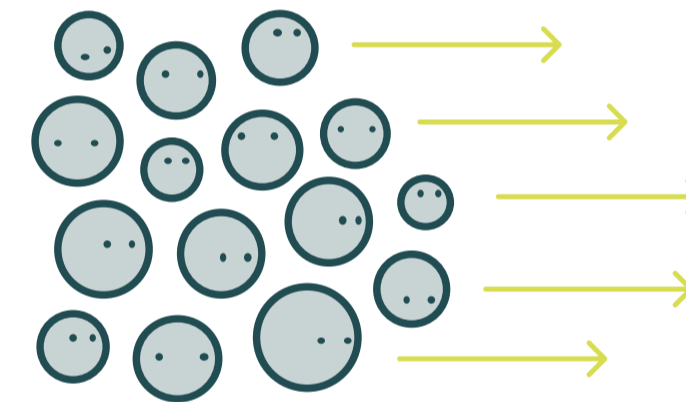
Virtual and In-Person  
Events, Education, and  
Engagement Opportunities

## RESOURCES



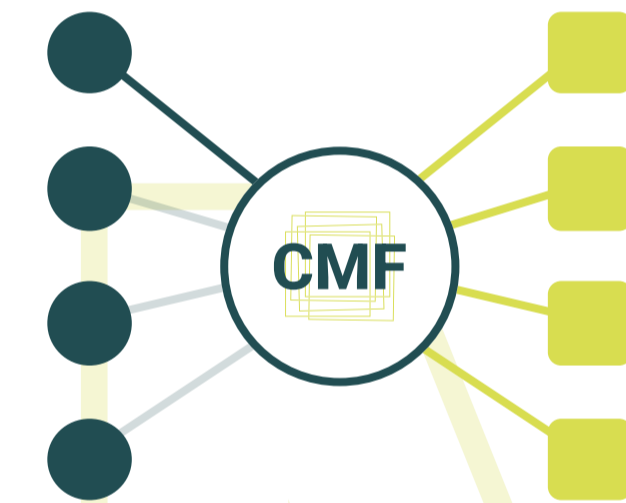
Foundational Materials,  
CMF Education,  
Industry Playbooks

## ALIGNED FRAMEWORKS



Industry-Wide,  
Materials-Specific  
Education + Events

## DATA ECOSYSTEM



Streamlined and  
Connected Product  
Sustainability Data

# Manufacturer Sponsorship Packages

Showcase your sustainability investment and enrich your product listings in the mM Portal, participate in mM events, and leverage mM audience for brand awareness. Sponsorship includes mM membership fees & benefits.

Manufacturer Sponsor Benefits	Keystone \$25,500	Innovator \$15,500	Leader \$8,000	Friend \$3,500
Includes Membership* →	●	●	●	●
Sponsor Logo Recognition (Website, Sponsor Slide)	●	●	●	●
Social Media Shout-outs (Instagram, LinkedIn)	●	●	●	●
Annual Analytics + Homepage Logo Placement (mM's Portal) →	●	●	●	
Feature in Substance, a *NEW* Materials Newsletter	3	2	1	
mM Greenbuild Pavilion Booth Discount	●	●		
Exhibitor Tabletops at mM's Pop-Up Events	4	2		
Linked Logo + Description on mM Website Member Page	●			
Co-Hosted Webinar with mM	●			

\*If you're already a member and want to be a sponsor, a \$500 credit will be applied to your sponsorship invoice.  
mindful MATERIALS, Inc. is a qualified 501(c)(3) tax-exempt organization.

# Additional Exposure

Looking for additional ways to support the mindful MATERIALS movement and build brand exposure in 2024? Working with mindful MATERIALS, you will be able to align your brand with a group of professionals who are driving this conversation. Add these opportunities to your overall sponsorship package, or purchase them a la carte.

Opportunity details can be found on our website [mindfulmaterials.com/sponsor](https://mindfulmaterials.com/sponsor)

Individual Promotional Opportunities	Pricing
<b>Social Media Posts (LinkedIn and Instagram)</b> Get your message out to the mindful community. We'll highlight your sustainability story in an mM-crafted and shared post.	<b>\$1,500/post</b>
<b>Feature in Substance, a *NEW* Materials Newsletter</b> Content or banner feature in material innovation and story-focused mM newsletter.	<b>Content Feature: \$5,000</b> <b>Banner Ad: \$3,000</b>
<b>Host an Event</b> Bring the mindful community to you with a regional mM event. Choose to host an event in your showroom or join as a co-host.	<b>Co-Host: \$2,500</b> <small>Host: Cost of food, drinks, and travel-related expenses for mM staff</small>
<b>Pop-Up Show Exhibitor</b> Exhibit at one, two, or all of our hit pop-up events in 2024. Three hours of mingling, happy hour, and inspirational speakers. <i>2024 Dates and Locations coming soon!</i>	<b>Per Pop-Up:</b> \$1,000 (Member); \$1,200 (non-Member) <b>Package of Four:</b> \$3,500 (Member); \$4,000 (non-Member)
<b>Pop-Up Show Sponsor (Includes Exhibitor Booth)</b> Your logo will be displayed on-site alongside catering and beverages, and you'll have a three-minute speaking opportunity to kick off the happy hour portion of the event!	<b>\$3,500/event</b>

Greenbuild 2024 mM Events
<b>Coffee Sponsor: \$3,500</b> Keep the caffeination and traffic flowing in the mM Pavilion at Greenbuild. Be a hero.
<b>Happy Hour Sponsor: \$3,500</b> Sponsor our annual gathering of materials-minded folks at Greenbuild at an off-site happy hour.
<b>Custom Pavilion Activity Sponsor: \$10,000</b> Looking to get creative? Let's light up the mM Pavilion. Organize a custom activation of our popular space at Greenbuild.

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# Let's make **mindful** the norm, not the option.

Reach out to one of our change-makers to learn more about how helping us achieve our strategic goals can help you meet yours.

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