

CMF Prioritization v1.0

Applicability Considerations

The CMF was developed to give structure and prioritization to existing ecolabel/standards and the data verified within them, and how they help address impact. As such, the CMF is relevant to certain materials and product categories and types, and less so for others. It is not exhaustive in the ecolabel/standards it includes (currently it is limited to North American ecolabels with an intention to expand globally in 2026).

With ecolabels and standards as the basis for the framework, there are several key areas where the CMF is not applicable, but are nonetheless important to evaluate in efforts to lower the overall impacts of building and renovation projects:

- Previously installed, salvaged, or reclaimed materials for which documentation is unavailable
- Product categories beyond the built environment (consumer goods, office supplies, automotive or transportation industry, etc.)
- Products that do not have any of the ecolabel/standards referenced within the CMF Prioritization v1.0
- Performance characteristics of products (durability, energy usage, etc.)
- Functional application of the products (installation methods, etc.)
- Cost

Small Manufacturers:

The ecolabel/standards referenced within the CMF are in some cases costly to obtain and maintain, and especially for small manufacturers. In several instances, to provide an entry point for those who do not have the ability to obtain this documentation, manufacturer affidavits are acceptable sources of disclosure. This pathway will likely be removed in the future, but available to accelerate action and participation in version 1.0.

Product Category Variations:

Some product categories have far more data on their impacts available than others. While you can find an extensive amount of documentation across multiple impact areas for some flooring products, the availability of any transparency information for other product categories may be extremely limited. Keep this in mind when determining what you will require for a given product or product category, and what you will request. If information is not available, market demand from purchasers and specifiers can play a crucial role in incentivizing the development or digitization of the information. Leveraging the Common Ask/Common Give templates will help send a clear market signal to accelerate action and mitigate confusion.